



SLIM LIVING SOCIAL MARKETER OVERVIEW

www.slimliving.com.au

Hi!

Thanks for expressing interest in becoming a mentor!

Slim Living is a team of friendly, supportive, likeminded people with one common goal – to help others improve their lives.

Our team is made up of many different people from all walks of life and therefore we all do things slightly differently.

We are all Modere Social Marketers and the choice is completely yours in regard to what you want to promote. Want to promote the Slim Living Program? Great! Want to focus on cleaning products? No Problems!

This business is yours and what you put in is what you'll get in return. If you want to make this a full time job, fantastic! If you want to make just enough to take your family on a little holiday then that's great too! We are always here to help you though, you are not alone!

If you have any questions please do not hesitate to ask.

We are so excited to have you as part of our team and cannot wait to see the amazing things you do!



*Natalie English, Zoe Lomas
and the Slim Living Team*

WHAT IS A MENTOR/SOCIAL MARKETER?

When you sign up as a mentor you are actually signing up as a Modere Social Marketer. This basically means that Modere will pay you a commission to sell their products.

A mentor is someone who promotes the Slim Living program using the Modere products. A mentor will help guide their client through the program. You will be a friendly ear to listen and you will also help motivate your customer to stay on track and achieve their goals.

WHAT DOES A MENTOR DO?

- Promotes/Sells the Slim Living Program
- Teaches customers how to follow the Slim Living Program
- Mentors customers daily and help them when the struggle

HOW DO I SIGN UP?

The person who gave you this overview will be able to sign you up if you want to go ahead. There are a few things you need to be aware of first though.

- 1) It will cost you \$59.95 to become a Modere Social Marketer. It will then be \$36.95 annually after that. If you do not wish to continue after the first year you simply do not pay your renewal.
- 2) You will be paid 10% commission on your sales plus bonuses when you achieve certain levels. However, in order to receive this full amount you are required to place an order of 150 MP points per month for yourself. This equates to approximately \$220. It is not compulsory to do this every month. However, if you do not do this you will only be paid 5% commission and no bonuses. If you are doing the program then simply purchasing your products will cover that 150MP points.

The Compensation Plan

Below is an overview of the compensation plan. You will be paid 10% commission on all sales plus bonuses when certain levels are achieved. This can look overwhelming but don't stress! We will explain it all to you as you go and help you reach your own personal goals.



COMPENSATION PLAN OVERVIEW

1. DEVELOP A CUSTOMER POD

\$100 PLATINUM PLUS BONUS

| PROMOTER TITLE | AU/NZ CUSTOMER POD |
|----------------|--------------------|
| Platinum | 4,000 |
| Platinum 1 | 6,000 |
| Platinum 2 | 8,000 |
| Platinum 3 | 10,000 |

SHARING BONUS - Earn up to 10% on points generated from purchases in your Customer Pod.
 <150MP - 5%
 ≥150MP - 10%

SELLING REWARDS - Earn up to an additional \$1,800 every month.

| PROMOTER TITLE | MARKETER POINTS | AU/NZ CUSTOMER POD | GLOBAL ACTIVE CUSTOMERS | MONTHLY SELLER |
|----------------|-----------------|--------------------|-------------------------|----------------|
| Bronze | 150 | 500 | 5 | \$50 |
| Silver | 150 | 1,000 | 5 | \$150 |
| Gold | 150 | 2,000 | 10 | \$400 |
| Platinum | 150 | 3,000 | 15 | \$600 |
| Platinum 1 | 150 | 5,000 | 25 | \$1,000 |
| Platinum 2 | 150 | 7,000 | 35 | \$1,400 |
| Platinum 3 | 150 | 9,000 | 45 | \$1,800 |

2. START YOUR TEAM

FIRST ORDER BONUS
Enrol a Social Marketer who has 150MP in the same bonus month as the month they join and you get \$75.

4 FOR 3 ENROLLER BONUS
Enrol 3 Social Marketers in the same month, who all have 150MP in the same bonus month and receive an extra \$75, for a total of \$300.

MODERE CAREER PATH ← QUALIFICATIONS REQUIRED IN SAME BONUS MONTH →

| BUILDER TITLE | ABBREVIATED TITLE | MARKETER POINTS | LEGS | GLOBAL ORG POINTS | MAXIMUM GLOBAL ORG POINTS FROM LEG* | MIN GLOBAL POINTS OUTSIDE OF MAX LEG |
|--|-------------------|-----------------|--------------|-------------------|-------------------------------------|--------------------------------------|
| Consultant | C | 150 | - | - | - | - |
| Senior Consultant | SC | 150 | 1 SM Leg | 1,000 | 500* | 500 |
| Team Leader | TL | 150 | 1 SM Leg | 3,000 | 1,500 | 1,500 |
| Snr Team Leader | STL | 150 | 1 Q SC Leg | 6,000 | 3,000 | 3,000 |
| Director 1 | D1 | 150 | 1 Q TL Leg | 12,000 | 7,000 | 5,000 |
| Director 2 - Lifestyle Bonus Qualified | D2 | 150 | 2 Q TL Legs | 25,000 | 15,000 | 10,000 |
| Director 3 | D3 | 150 | 3 Q TL Legs | 50,000 | 35,000 | 15,000 |
| Elite 1 | E1 | 150 | 3 Q STL Legs | 100,000 | 70,000 | 30,000 |
| Elite 2 | E2 | 150 | 3 Q D1 Legs | 200,000 | 140,000 | 60,000 |
| Elite 3 | E3 | 150 | 3 Q D2 Legs | 400,000 | 280,000 | 120,000 |

3. BUILD YOUR TEAM

GENERATIONAL UNILEVEL AND DYNAMIC BONUSES
Earn up to 11% on as many as 8 compressed generations of Social Marketer (MP) and Customer points (CP) generated from purchases in your team. Because Sharing Bonuses, Monthly Selling Rewards and Platinum Plus Bonuses are paid on Customer points, a 60% factor is applied to Customer points when paid in Generational Unilevel and Dynamic Bonuses in your team.

DYNAMIC DOUBLER AND ELITE DYNAMIC TRIPLER BONUS
Team Leaders - Director 3s who qualify at no less than 1 Builder title below their Highest Builder Title achieved will have their Social Marketer Dynamic Bonus Doubled (based on maximum 150MP for each Social Marketer)
Elites who qualify at no less than 1 Builder title below their Highest Builder Title achieved will have their Social Marketer Dynamic Bonus Tripled (based on maximum 150MP for each Social Marketer)

| | SC | TL | DYNAMIC BONUS* | | | | | | | | | | | | |
|-------|----|----|----------------|----|-----|----|-----|----|-----|----|-----|----|-----|----|-----|
| | | | STL | D1 | D2 | D3 | E1 | E2 | E3 | | | | | | |
| Gen 1 | 4% | 7% | +2% | 7% | +2% | 7% | +3% | 7% | +3% | 7% | +4% | 7% | +4% | 7% | +4% |
| Gen 2 | 4% | 7% | +2% | 7% | +2% | 7% | +2% | 7% | +2% | 7% | +2% | 7% | +3% | 7% | +3% |
| Gen 3 | | | 7% | 7% | +1% | 7% | +1% | 7% | +2% | 7% | +2% | 7% | +3% | 7% | +3% |
| Gen 4 | | | | 5% | 5% | 5% | +1% | 5% | +1% | 5% | +2% | 5% | +2% | 5% | +2% |
| Gen 5 | | | | | 4% | 4% | 4% | 4% | 4% | 4% | 4% | 4% | 4% | 4% | 4% |
| Gen 6 | | | | | | 4% | 4% | 4% | 4% | 4% | 4% | 4% | 4% | 4% | 4% |
| Gen 7 | | | | | | | 4% | 4% | 4% | 4% | 4% | 4% | 4% | 4% | 4% |
| Gen 8 | | | | | | | | 4% | 4% | 4% | 4% | 4% | 4% | 4% | 4% |

4. DEVELOP LEADERS

LEADERSHIP DEVELOPMENT BONUS
Director 1s and above qualify for a % match paid on Team Member's Gold and above's Sharing Bonuses and Team Leader and above's Generational Unilevel commissions in your organisation*

| ELIGIBLE TITLES | GOLDS & ABOVE | TL | STL | D1 | D2 | D3 | E1 | E2 | E3 | |
|-----------------|---------------|-----|-----|-----|-----|-----|-----|-----|-----|--|
| D1 | 15% | 10% | 10% | 12% | 12% | 12% | 12% | 12% | 12% | Director 1s and above can earn matches on 1 Director Dynamic Generation* |
| D2 | 15% | 10% | 10% | 12% | 14% | 14% | 14% | 14% | 14% | Director 2s and above can earn matches on 2 Director Dynamic Generations deep* |
| D3 | 15% | 10% | 10% | 12% | 14% | 16% | 16% | 16% | 16% | |
| E1 | 15% | 10% | 10% | 12% | 14% | 16% | 18% | 18% | 18% | |
| E2 | 15% | 10% | 10% | 12% | 14% | 16% | 18% | 20% | 20% | Elites and above can earn matches on 2 Elite Dynamic Generations deep.* |
| E3 | 15% | 10% | 10% | 12% | 14% | 16% | 18% | 20% | 22% | |

**See Australia/New Zealand Compensation Plan Brochure for complete qualification criteria and commission and bonus information.*

COMPENSATION PLAN OVERVIEW • 9/18 REV 9/9/18
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